

*For immediate release*



**The Red Couch Tour**  
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## **Canada's 150 Red Couch to be Unveiled and Begin its Cross-Country Journey**

OTTAWA (December 12th, 2016) - On Thursday, December 15th, at the Canadian Museum of History in Gatineau, distinguished guests, elected officials and representatives from the Government of Canada will gather for the official unveiling of The Red Couch, which will celebrate Canada's 150th Anniversary, by traveling from coast to coast to coast, inviting Canadians in communities across the country to share what Canada means to them.

The Red Couch Tour is one of 38 signature projects selected by the Federal Government of Canada, out of 387 expressions of interest, to create opportunities for Canadians to participate in celebrations that will help build a sense of pride and attachment to Canada on its 150th anniversary.

The journey for the red couch began in Winnipeg, where it was crafted by hand at the Lunar Lounge furniture workshop. The couch will travel to Ottawa to be unveiled on December 15<sup>th</sup>, and subsequently be part of the official Canada 150<sup>th</sup> kick-off celebrations on December 31<sup>st</sup> at the Canadian Museum of History.

The official unveiling will mark the first stop in a cross-Canada tour which, in 2017, will visit 10 provinces and the country's three territories to mark Canada's 150<sup>th</sup> anniversary.

### **Event Details:**

What: Official Unveiling of The Red Couch

Where: The Canadian Museum of History - 100 Rue Laurier, Gatineau, QC K1A 0M8

When: Thursday, December 15th at 1PM

Why: A part of Canada's 150th anniversary celebrations

### **For further information please contact:**

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